

PRIVACY POLICY

Effective Date: June 2025

Princes International Events Pty Ltd ("we," "us," "our," or "Princes of the Night") is committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner.

This Privacy Policy outlines how we collect, use, and protect the information you provide when visiting our website or booking a show with us.

1. INFORMATION WE COLLECT

We may collect the following information:

- Full name, email address, and phone number
- Booking and purchase history
- Payment details (processed securely through our partners)
- Social media interactions
- Website usage via cookies and analytics tools (e.g. Google Analytics, Meta Pixel)

2. HOW WE USE YOUR INFORMATION

We use your personal information to:

- Process bookings and payments
- Communicate with you regarding your show or purchase
- Improve our website and user experience
- Send promotional offers (only if you opt-in)
- Ensure show safety and security

3. DATA SHARING

We do not sell or rent your personal data. We may share your information with:

- Payment gateways and ticketing partners (e.g. Moshtix)
- Advertising platforms (e.g. Meta Ads, Google Ads) for marketing campaigns
- Hosting and email marketing providers (e.g. Mailchimp)

4. COOKIES

Our website uses cookies to enhance functionality and analyze performance. You can choose to accept or decline cookies via your browser settings.

5. SECURITY

We implement appropriate security measures to protect your data. However, no online transmission is 100% secure.

6. YOUR RIGHTS

You have the right to:

- Request access to your personal data
- Correct or update inaccurate information
- Withdraw consent to receive marketing emails at any time

7. CONTACT US

If you have any questions about this Privacy Policy, please contact us at:

Princes of the Night

Level 3, Crown Melbourne

Southbank, VIC 3006

Email: bookings@princes.com.au

Website: www.princes.com.au

This policy may be updated from time to time. Please check this page regularly to stay informed of any changes.