

## **Privacy Policy**

Princes International Events Pty Ltd and its associated companies are committed to the National Privacy Principles as covered by the Privacy Act 1988 (Cth) ('Privacy Act') and must comply with the Australian Privacy Principles (APPs) contained in the Act. Under the APPs, Princes International Events Pty Ltd and its associated companies are required to have a clear and up to date policy on its management of personal information.

### **Our commitment to protecting your privacy**

Princes International Events Pty Ltd and its associated companies understands the importance of privacy and we are committed to protecting your privacy, in addition to the privacy of any information that you provide to us. This privacy statement explains our policy in regard to any personal information that you might supply to us in the course of our business transactions, including through our websites and email systems.

Your personal information means the information that identifies you as an individual or from which your identity can be reasonably ascertained. Examples of personal information may include home address, email address, telephone number, credit card details and your date of birth.

### **Collection**

It is Princes International Events Pty Ltd and its associated companies usual practice to collect personal information directly from the individual.

Sometimes Princes International Events Pty Ltd and its associated companies collects personal information from a third party or a publicly available source, but only if the individual provides consent to such collection or would reasonably expect Princes International Events Pty Ltd and its associated companies to collect their personal information in this way.

Princes International Events Pty Ltd and its associated companies only collects personal information for purposes which are directly related to its functions or activities, and only when it is necessary for or directly related to such purposes, including:

- Princes International Events and its associated companies
- Princes of the Night
- Princes International Events and its associated companies Marketing
- Princes International Events and its associated companies Entertainment
- Princes International Events and its associated companies Competitions
- Princes International Events and its associated companies Retail
- Princes International Events and its associated companies promotional offers
- Crown Melbourne Limited reservations and related services
- Crown Melbourne Limited Food and Beverage
- Crown Melbourne Limited Entertainment
- Crown Melbourne Limited Retail

- Crown Melbourne Limited Marketing
- Crown Melbourne Limited Competitions
- Financial transactions
- Complaint handling

Princes International Events Pty Ltd and its associated companies also collect personal information as part of its normal communication processes directly related to those purposes, including:

- When an individual emails Princes International Events Pty Ltd and its associated companies
- When an individual phones Princes International Events Pty Ltd and its associated companies, their phone number may be stored.
- When an individual hands Princes International Events Pty Ltd and its associated companies their business card.

We may review and update this privacy statement from time to time and we will post any changes on our websites. We encourage you to regularly view the policy statement page to enable you to be aware of any changes that may occur.

### **Princes International Events Pty Ltd and its associated companies obligations under the Privacy Act 1988**

This privacy policy sets out how Princes International Events Pty Ltd and its associated companies comply with its obligations under the Privacy Act. Princes International Events Pty Ltd and its associated companies is bound by the APPs in the Privacy Act which regulate how organisations may collect, use, disclose and store personal information and how individuals may access and correct personal information held about them and complain about a breach of the APPs.

In this privacy policy, personal information (as defined in the Privacy Act) means information or an opinion, whether true or not, and whether recorded in a material form or not, about an identified individual or an individual who is reasonably identifiable.

### **Use and disclosure**

Princes International Events Pty Ltd and its associated companies only uses personal information for the purposes for which it was given, or for purposes which are directly related to one of its functions or activities, and it does not give it to other organisations or anyone else, unless one of the following applies:

- the individual has consented
- the individual would reasonably expect, or has been told, that information of that kind is usually passed to those individuals, bodies or agencies
- it is required or authorised by law
- it will prevent or lessen a serious and imminent threat to somebody's life or

health

- it is reasonably necessary for the enforcement of the criminal law or of a law imposing a pecuniary penalty, or for the protection of public revenue.

Princes International Events Pty Ltd and its associated companies may share your personal information with an associated entity, other companies acting on Princes International Events Pty Ltd and its associated company's behalf.

### **Data quality**

Princes International Events Pty Ltd and its associated companies take steps to ensure that the personal information it collects is accurate, up to date and complete. These steps include maintaining and updating personal information when it is advised by individuals that their personal information has changed, and at other times as necessary.

### **Data security**

Princes International Events Pty Ltd and its associated companies take steps to protect the personal information it holds against loss, interference, unauthorised access, use, modification or disclosure and against other misuse. These steps include password protection for electronic files, securing paper files in locked cabinets and physical access restrictions.

When no longer required, personal information is destroyed in a secure manner or deleted.

### **Access and correction**

If an individual requests access to the personal information Princes International Events Pty Ltd and its associated companies holds about them, or requests that it changes that personal information, Princes International Events Pty Ltd and its associated companies will allow access or make the changes unless it considers that there is a sound reason under the Privacy Act or other relevant law to withhold the information.

If Princes International Events Pty Ltd and its associated companies does not agree to make requested changes to personal information the individual may make a statement about the requested changes and Princes International Events Pty Ltd and its associated companies will attach this to the record.

Individuals can obtain further information about how to request access or changes to the information Princes International Events Pty Ltd and its associated companies holds about them, update their marketing preferences, personal information or unsubscribe by contacting Princes International Events Pty Ltd and its associated companies (see details below).

**How to contact Princes International Events Pty Ltd and it's associated companies**

**Telephone**

1300 135 556

**Post**

Privacy Manager

Princes International Events Pty Ltd

PO BOX 1447

St Kilda South, Victoria, 3182

Australia